**Prof Cameron Swift**

Cameron Swift is a physician and clinical pharmacologist, Emeritus Professor of Health Care of the Elderly at King’s College School of Medicine, London, and a past President of the British Geriatrics Society. He was a member of the UK Medicines Commission from 2001-5. As Physician to the DOH External Reference Group for the England National Service Framework for Older People, he chaired the Working Party for Standard 6 (Falls & Fractures). Subsequently he has served on the NICE Clinical Guideline Development Groups (GDG’s) for Falls Prevention and Osteoporosis, and as Chairman of the NICE GDG, subsequent Quality Standard Topic Expert Group, and Evidence Update for Hip Fracture.