**Jono Broad – Bio 21/0505/2022 for HSJ**

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| **Jono Broad**  NHS England Integrated Personalised Care South West Region. | A person looking at the camera  Description automatically generated |
| My name is Jono and I have 30 years of experience working as a patient leader with a long-term condition helping to improve patient engagement, Quality Improvement and Patient Safety.  In my working life I am a matrix worker for NHS England working on personalised care, quality, and safety as well as in primary care improvement.  I’ve had the privilege of working and knowing the NHS from Bed to Board, I’ve seen both the best and worst and I believe we can and should work toward a safe, reliable effective care system that supports both patient and staff in everything they do. I am committed to transforming the human experience of health & care for all.  To know more about me and the work I do please follow me on Twitter  @QIPatient & @jonobroad |