Ali Richards

I am a nurse, company director and consultant with expert knowledge of leadership and management development. I have started and directed four successful businesses and worked in the whole of the UK and parts of Europe. I am skilled in the use of psychometric assessments and have worked at the NHS Leadership Centre rolling out programmes for ward managers and staff in leadership. I have an MSc in Dementia and an MA in Health Services Management, along with a BA (hons) in Nurse Education. During the current pandemic I went back to help at my local hospital as a bereavement nurse phoning every family who lost someone to the virus in my area, I was also asked to open and set up an end of life ward as ward manager. I am currently a programme lead and senior lecturer at the University of Cumbria but can’t resist going back to practice and will be working this weekend. I have written articles for a variety of professional nursing journals and am a reviewer on Nursing Management. I speak and chair national conferences regularly and have spoken at International and European conferences on e-learning and Leadership.